



Carson Birch

ART CONSULTING

Innovative ideas in arts marketing & management

Strategic consulting for artists, collectors, and organizations—connecting creative vision with practical tools, strong networks, and measurable results.



Artists

- Inventory systems
- Marketing & branding
- Portfolio development

Organizations

- Grant writing
- Program strategy
- Fundraising support

Collectors

- Art acquisition
- Installation & display
- Collection development

Cross-Sector Expertise

- Education
- Healthcare
- Economic Development
- Community Programs
- Tourism

Why Carson Birch?

- 30+ years of arts leadership
- Regional & national networks
- Cross-sector partnerships
- Creative, customized strategies

Impact Made

- \$750K+ budgets managed
- 5 NEA grants secured
- Regional & statewide policy impact
- Cross-sector program leadership

About the Founder

Kelly Hart brings decades of experience in gallery sales, nonprofit leadership, and public art initiatives across the Pacific Northwest.

She has worked with nationally recognized artists and statewide programs.

“Carefully chosen artwork can transform a space—and tell a powerful story.”

Specialized Services

- Public art & commissions
- Grant writing & fundraising
- Art tours & buying trips
- Collection management
- Artist business systems
- Exhibition & event planning



Awards

- WA Governor’s Arts Award 2023
- Bellingham Mayor’s Arts Award 2020 and 2009

Carson Birch Art Consulting

Kelly Hart

Founder/Primary Consultant

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